

“Online Survey Software for the Compostela Group of Universities (CGU)”



Globalpark Inc., a former University startup, provides the state-of-the-art software solution EFS Survey through its university cooperation program Unipark exclusively to all members of the Compostela Group of Universities (CGU) at special conditions for non-commercial research only.

The web-based software **EFS Survey** enables you to conduct online surveys quickly, professionally and cost-effectively while ensuring high data quality. Besides, you get access to various special services as EFS Survey trainings, Unipark workshops and road shows.

Moreover, you benefit from the scientific knowledge exchange in terms of online research issues among members of the Unipark online research community.

Please visit our website **www.cgu-specials.unipark.info** and get more details about the special offer for all members of the Compostela Group of Universities, Unipark, Globalpark and the survey software EFS Survey.



About Globalpark and Unipark

Unipark is the university cooperation program of Globalpark, the leading provider of online feedback software for market research, human resources, marketing and customer-relations management.

Headquartered near Cologne and with offices in London, New York and Vienna, Globalpark provides its products and services to more than 1,000 satisfied clients worldwide as international groups, leading market research institutes, consulting firms.

More than 700 departments at 200 universities worldwide participate in the university cooperation program using Globalpark software for academic, non-commercial online research projects.

Special Offers

EFS Survey

EFS Survey is an efficient online research software tool for feedback processes allowing survey projects, to be managed swiftly and effectively regardless of complexity.



Contact us:

Globalpark Inc.
Kalscheurener Str. 19 a
50354 Köln-Hürth
www.cgu-specials.unipark.info
info@unipark.de

45 €

Student Package



- » Use of EFS Survey for six months
- » 1 scientific, non-commercial project with max. 10,000 participants
- » Including the use of EFS Conjoint Extension

Scope of functions

- » Professional layout and questionnaire editor with more than 35 question types, filters, triggers, randomization and hiding conditions
- » Straightforward integration of movies, graphics and pictures

500 €

Department Package



- » Use of EFS Survey for six months with automatic extension
- » 25 scientific, non-commercial projects with max. 10,000 participants each
- » Unlimited accounts for employees of your department
- » Access to Globalpark's customer center, web seminars, training courses

- » Administration of survey participants with the help of e-mail invitations
- » High security standards (SSL encoding)
- » Comprehensive field statistics and online reports

750 €

Institute Package



- » Use of EFS Survey for six months with automatic extension
- » 100 scientific, non-commercial projects with max. 10,000 participants each
- » Unlimited accounts for the employees of your institute and for students
- » Access to Globalpark's customer center, web seminars, training courses

- » Data export to common statistics software (SPSS, Excel, CSV, XML, ASCII etc.)
- » Functional extensions for the integration of paper-based surveys, or adaptive conjoint analyses